

# So they made you a **lead**; now what?

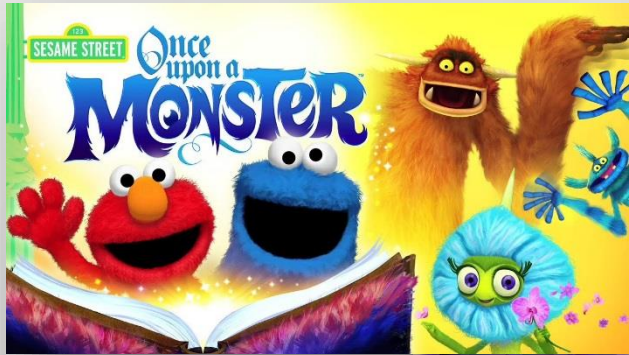
Oliver Franzke

Lead Programmer – Double Fine Productions

# So they made **you** a lead?!

- Leadership requires a different skillset
- Most new leads struggle to adjust
- You can learn necessary skills

“So they made me a lead?!”



I HAVE NO IDEA

WHAT I'M DOING

# “How to be like that guy?”

## Great boss



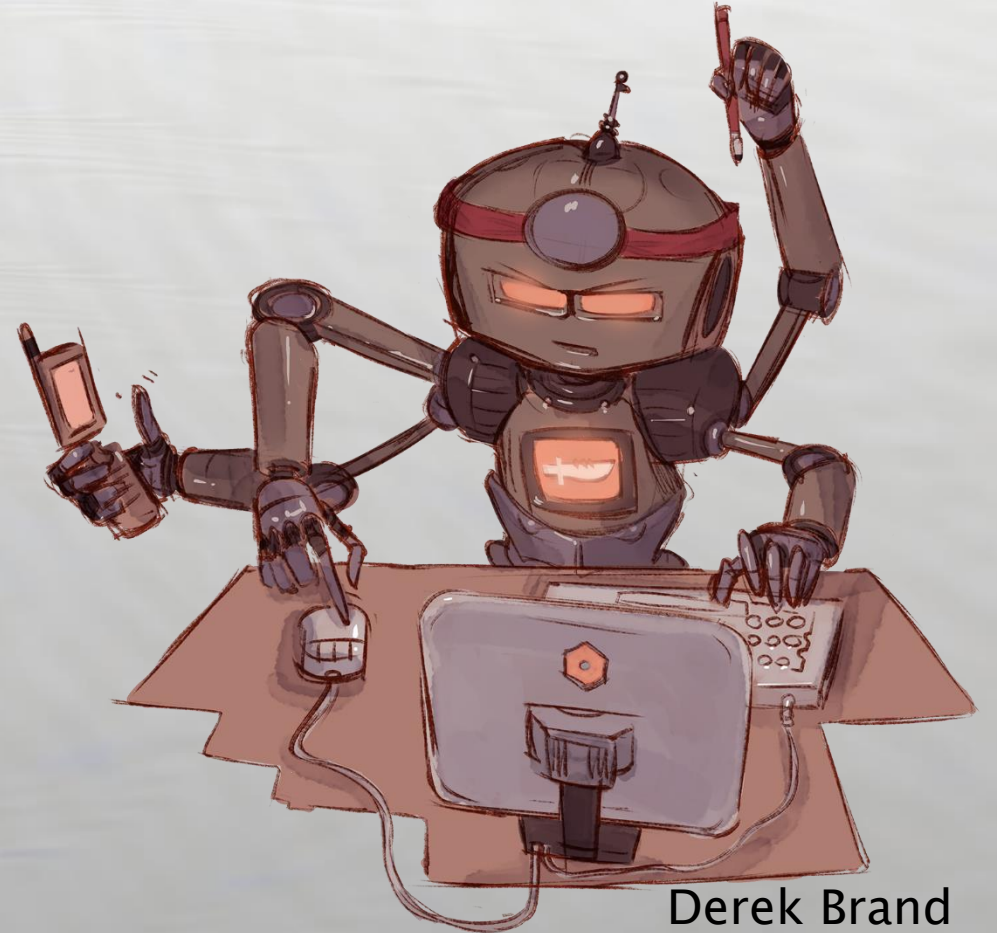
- Team morale was high
- My contributions were valued
- I knew where we were heading
- Good communicator

## Supervisor I didn't like

- Didn't communicate clearly
- Goals not obvious
- My work didn't seem important
- No encouragement
- Team complained a lot



“Now what?”



Derek Brand

# Why is leadership important?

- Deep hierarchies are uncommon
- Interdisciplinary cooperation is needed
- Team coordination is essential for success
- A good leader can make individual more effective

# Core responsibilities

# Building trust



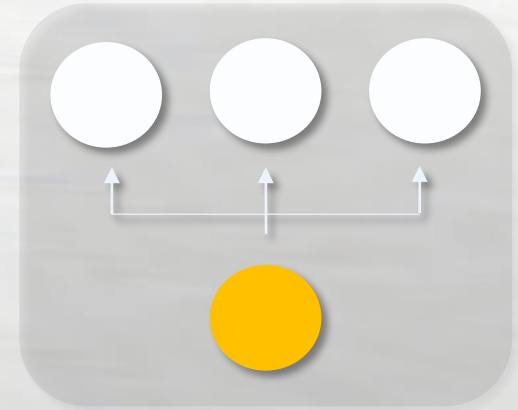
- You are not a peer anymore
- Communicate professionally (don't gossip, no sarcasm)
- Treat people with respect and show that you care
- Be approachable and trustworthy



# Setting a direction



- Have a near and long-term plan
- Concise vision statement
- Communicate goals



# Supporting the team

- You're responsible for team's success
- Make sure people have what they need
- Provide guidance

# But what about my **actual** job?

- Leadership **is** your actual job
- More conversations, mails, meetings, ...
- You'll spend  $\leq 50\%$  of your time with coding, art, design...
- Being a lead **always** comes first

There is **no** secret to good leadership.

## Mike Acton:

“If you absolutely must have a formula for doing your [leadership] work, here’s mine:

Figure out what doesn’t work and do less of that;  
Figure out what works well and do more of that.”





**Getting started as a lead**

# Find a mentor

- Practical advice is invaluable
- Discuss progress and specific problems
- Ideally someone in your organization

# Reach out to fellow game developers



**Zac Duff** @greenlig · Jun 27

When I got my first lead position, I emailed @romero on a whim for advice about getting my team to invest in their work. [cont..]

← ↻ 2 ★ 4 ⋮



**Zac Duff** @greenlig · Jun 27

@romero's reply was practical and considered. Can't speak highly enough of him. I always encourage young devs to reach out. It's worth it.

← ↻ 2 ★ 2 ⋮

[View conversation](#)



Zac Duff retweeted



**John Romero** @romero · Jun 28

Thanks, glad to hear my advice was useful!

# Effective communication

- Key leadership skill
- Requires more time than you think
- It's okay not to know everything, gather information and follow up

# Effective communication

- Be proactive – Don't wait for someone else
- Be transparent – Things go wrong, find a solution
- Be clear – Team can't read your mind



**Learn to listen**



# Ask open ended questions

- Encourage people to elaborate
- “What” and “why” are important
- Helps you to get more information

# Ask open ended questions

- Example
  - Open: “What do you think about this feature and how long will it take?”
  - Closed: “We are going to add this feature. Can you get it done this sprint?”

# Active listening

- Re-state or paraphrase what you heard
- Allows communication partner to hear what you understood
- Resolve miscommunication right away
- Essential for conflict resolution

# One-on-one meetings

- Builds **mutual** trust
- Meet regularly (e.g. monthly)
- Don't skip even if there is not much to talk about
- Pick location so that sensitive topics can be discussed



# One-on-one topics

- Not a status update!
- Talk about career goals, problems, ...
- Example questions:
  - “Do you enjoy what you are working on?”
  - “What do you think about the project?”
  - “Where do you see yourself in 5 years?”



# Really listen

- No distractions! Turn off phone...
- Make people feel **important** and valued
- Take notes. Agree on action items together

# Set clear expectations

- Specify explicit and clear guidelines
- Don't let people guess
- Write it down and send it to team
- It'll reduce your frustration

# Learn to delegate

- Let people 'grab' tasks, assign the rest
- Help your team to think through the required work
- Don't overcommit yourself

# Get the team involved

- People on your team are domain experts
- Delegate questions, scoping, ...
- Show that you trust your team





# Provide challenges not solutions

- If possible avoid repetitive tasks
- People like to learn new skills and techniques
- Take interests and career goals into consideration

# Know what your team is doing

- Be aware of team's progress not just your own
- Different approaches possible
  - Read Perforce commit messages
  - Meet with the producer
  - Talk to team regularly, ...
- Also helps to identify problems early

**Provide feedback**

# Criticism

- It's not fun, but address problems right away
- Discuss in private and approach meeting with **empathy!**
- Treat people with respect, don't be condescending

# Find a solution

- Work on plan for improvement **together**
- Share summary and action items with team member
- Follow up on progress and be supportive

# Praise

- Boosts team morale
- Write down accomplishments so you remember
- Mention achievements in **public**



Leadership is **tough** but not  
impossible!

You can **become** a great team **lead**!



**Brian Sharp**

**“Comprehension  $\neq$  Mastery”**

**“Practice is the opposite of hoping”**

**This is just the beginning.**

# Thank *you!*

Are there questions?

# Resources

# Presentations

- Concrete Practices to be a better Leader
  - Brian Sharp - GDC 2010 - Free GDC Vault video
- Great Management of Technical Leads
  - Mike Acton - GDC 2015
- Leading High Performance Teams
  - Madelaine Beermann - GDC 2015
- You're Responsible
  - Mike Acton - SIEGE 2013 - Free Video



# Books

- **Difficult Conversations: How to Discuss What Matters Most**
  - Douglas Stone, Bruce Patton, Sheila Heen, Roger Fisher
- **Team Leadership in the Games Industry**
  - Seth Spaulding
- **How to Lead**
  - Jo Owen

# Web

- Lead Quick Start Guide
  - Mike Acton – Gamasutra, #AltDevBlog
- So they made you a lead; now what?
  - Oliver Franzke – Gamasutra, #AltDevBlog
- A Simple Test of Leadership
  - Keith Fuller – Gamasutra